

Running Head: DESCRIPTION OF GALLERIA MALL

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Description of Galleria Mall

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Date

Galleria Mall is one of the greatest malls I have ever went. Structurally, the mall is a one-story glass-walled building with large windows with aluminium framing. A wooden patio positions in front of the building that seems to jut out into Central Avenue. The roof is covered with curved transparent shingles. The size of the restaurant is about 700 m<sup>2</sup>. The floor is made of slippery tiles. The walls are painted with different colors. The different sections are partitioned using glasses. The interior of the Galleria mall is as shown in the figure below.



The mall, as reflected in the figure above, has been designed to blend with the natural setting.

The place is located right off Dallas North Tollway. It is the best site for not only resting and getting refreshment but has wider variety of services. It is a place where one can find any kind of shopping he or she wants. I visited the place the first time when I was looking for my friend

who was taking coffee in the place and the impression I get from the place was so strong that I have found myself frequenting the place. Before one enters the restaurant, there is security check at the main gate. Security check is there to ensure the security of the place and prevent those who may be carrying weapons such as pistols from getting access to the building. There is also a spacious car park where a person can park his or her car safely. The parking fee is paid through an automated machine situated just beside the car park.

As stated, the place is three-story building. The ground floor, which measures about 700m<sup>2</sup> is divided into three section. The first section is called dining room. This is where those individuals who feel like taking coffee or any drinks can go to. At one side of the place, there is a small kitchen where coffee is made. There is also a refridgerator where different softdrinks are stored in. This means that a person can choose whether to drink coffee or softdrinks such as Diet Coke, Coke and any soft drink of his or her choice. The dining place is divided into three major sections. The first section is called Fast Service Dining. Fast Service Dining is further subdivided into sections. Some of the sections include: Charley's grilled subs, Corner Bakery, Five Guys Famous Burgers and Fries, Genghis Grill, Little Katana Sushi Bar, Luciano's, Mcdonald's, Nordstrom Marketplace Café, Panda Express, Potbelly Sandwich Works, Raising Cane's Chcken Fingers, Sarku Eatery, Sbarro, and Subway.

There is also a section of Full Service Dining. This section is subdivided into sections such as American Girl Bistro, Grand Lux Café, Grill on the Alley, Mi Cocina, Oceanaire and also a sectioned designed Second Floor. Apart from the Fast Service Dining, there is also Full Service Dining, and also a place for Snacks and Treats. From the way the dining is designed, it is clear that it is meant to accommodate food choices for people from different cultures.

In every sections, employees stationed to ensure that every customer getting into the place is heard and attended to. In fact the first time I just entered the place and get a seat, around three waiters rushed to where I was with menu in their hands and asked me what I could take. Each one was trying to win me. I then choose one who came first and get hold of the menu, check through it and then ordered a Diet Coke and a snack. Within three minutes, I was served. I had my laptop and I started surfing using the restaurant's Internet. I must admit that this is the first restaurant I have ever received cordial welcome and high sense of hospitality.

The malls also has ice skating rink and indoor children's play place. During weekends and holidays, the place is usually full because most families and tourists come to the place to have fun.

The Mall is located next to Westin Hotel. This makes the mall very accessible to tourists. Some of the most coveted stores in the Dallas

Galleria are two of its anchor stores, American Girl and Saks Fifth Avenue.

The mall also has several specialty stores that deals with specific goods. It also has several banking services as well as forex services where customers can exchange their currencies. Apart from the banking stalls, Galleria mall has places designated for eyewear, electronics, jewelry, kiosk, leather goods or luggage, services, sporting goods and apparel, art and collectibles, drug store and beauty/health store. each of these specialty stores has subsections. For example, the art and collectibles has sections such as Bachendorf's, EarthBound Trading Company, Field of Dreams and Martin Lawrence Galleries. On the other hand, the beauty and health store has sections such as Art of Shaving, Bath and Body works, General Nutrition Center, Hair Pop, Just Stringz, Lush Fresh Handmade Cosmetics, Mac Makeup, Nail Spa, Perfume Village, Sephora, Spar Nordstrom, Therapeutic Spa, Toni and Guy and Victoria's secret. This means that when one is looking for beauty of health tips, he or she will surely not miss to get assistance from the Galleria Mall.

The section of home electronics also has different sub sections. These include Bachendorf's. This is a place offering high quality handmade custom jewelry and an extensive collection of watches. The next section under home electronics is Best Buy Mobile. This is where one can get advice from noncommissioned mobile phone specialists,

Electronics Recycling, Hardware Trade-In and, Video Game Software Trade-In.

Home Electronics also has Brookstone, Earthbound Trading Company, Lovesac, Macy's and Pottery Barn. For those customers seeking for jewelry, Gallelia Mall is the best place to be. It has a jewelry specialty store where all forms of jewelry can be located. Like other specialty rooms, the jewelry stores is subdivided into different sections. The first section is called Bellagio Jewelers. This is a place where one can get diamond rings and loose diamonds of top-grade quality at competitive prices. Those who wish to have their jewelry repaired can go to the Fast Fix Jewellers. This section is meant to offer repair services. The place is made up of expert jewelers and watch technicians, whose role is to provide customers with a full suite of jewelry repair services.

Gucci is another sub-section of jewelry stores designed to offer customers with the world's leading luxury fashion brands. Gucci designs, manufactures and distributes highly desirable products for men, women and children such as leather goods. Some of the products sold here include handbags, small leather goods and shoes, ready-to-wear, silks and fine jewelry.

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